Innovation Kickoff Magic
A MAGICAL TAKE ON STARTING THE IP ITERATION
Who are we?

- Jocelyn Borgers
- Gary Murray
- Our team consists of over 60 technical contributors
- Many of our team members are not co-located
The problem we are trying to solve

How do we get everyone to fully engage?

- **Challenges:**
  - Dispersed teams
  - Difficult to get started
  - Limited communication and collaboration
Why bother?

- Encourage out-of-the-box thinking
- Promote cross training
- Learn new skills
- Make the team better!

“Solving complex problems requires an inquiring mind and the willingness to experiment one’s way to a fresh solution.”

- Daniel Pink, DRiVE
Innovation is CRUCIAL to any IT project’s success!
Innovation is one of the pillars of the SAFe Lean-Agile mindset.

SAFe website says, “Continuous Exploration is the process that fosters innovation and builds alignment on what should be built”
So what’s the MAGIC?
Innovation Breakfast

• Eat breakfast
• State expected outcome
• Pitch ideas (1 minute max.)
• Brainstorm
• Self-organize into teams
• Meeting retrospective
• Close out
Where have we struggled?

Attendees

Understanding Innovation

Full Participation
Let’s learn from each other today

Where have you struggled with Innovation?

What have you tried?

What questions come to mind?