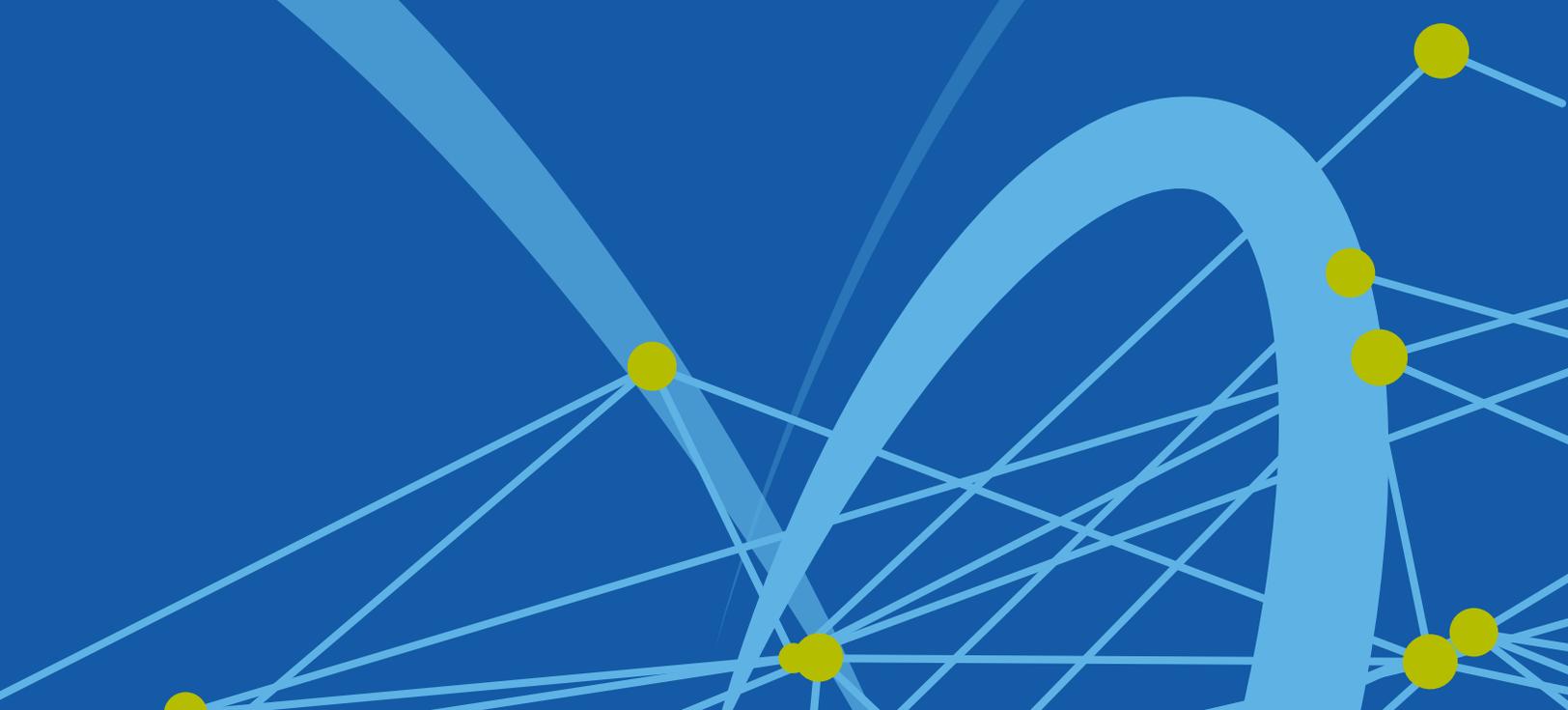




SAFE[®]
SUMMIT
SAN DIEGO, CALIFORNIA
SEPT 29 - OCT 4, 2019

2019 EXHIBITOR PROSPECTUS

global.safesummit.com



WHY EXHIBIT?

Scaled Agile, Inc. invites you to exhibit at the 2019 Global SAFe® Summit in San Diego, California, September 29 - October 4. Expected to attract 1,800 attendees, the summit will have an audience that represents the full spectrum of Scaled Agile Framework® (SAFe) experts, professionals, coaches, and change agents, including enterprises and practitioners from all over the world.

As an exhibitor at the 2019 Global SAFe Summit, you'll have the opportunity to connect with the SAFe community and ensure your value proposition is seen and heard by the people actively seeking services and products from experts like you. Attendees will be able to engage with your representatives, interact with product demonstrations, and learn about your service or training offering to enhance, accelerate, and support their SAFe transformation.

You must be a Scaled Agile Partner to exhibit. Please contact **Karen Lewison, Event Manager** at karen.lewison@scaledagile.com for more information about reserving your space.

THE HISTORY OF THE SAFe SUMMIT

In 2015, the SAFe Summit debuted as the Scaled Agile Partner Summit near Denver, Colorado with 80 attendees.

In 2017, once again, the SAFe Summit sold out, this time with over 1,200 attendees and 19 partner exhibitors in San Antonio, Texas.

In 2019, Scaled Agile is again hosting the **Global SAFe Summit** September 29 - October 4 for 1800+ attendees in San Diego, California.

In 2016, the SAFe Summit expanded to include the entire SAFe community as well as Scaled Agile Partners. The conference was again held near Denver, and sold out with over 400 attendees and 18 partner exhibitors.

In 2018, Scaled Agile expanded by hosting two events. The **Global SAFe Summit** sold out, this time with over 1,600 attendees and 34 partner exhibitors in Washington, DC.

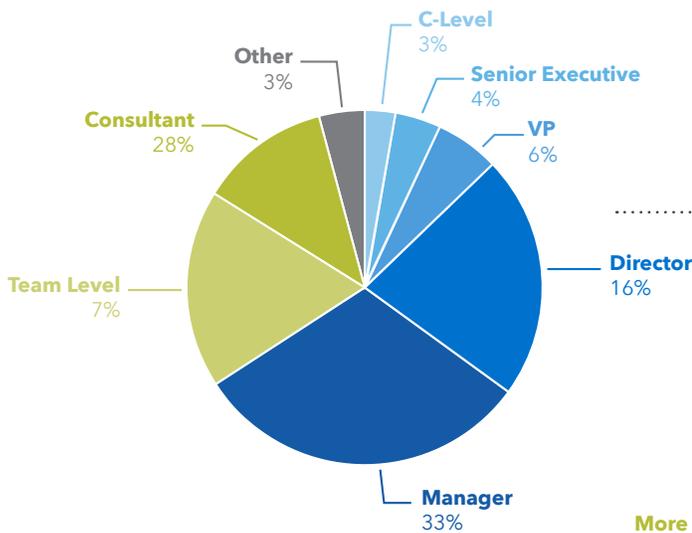
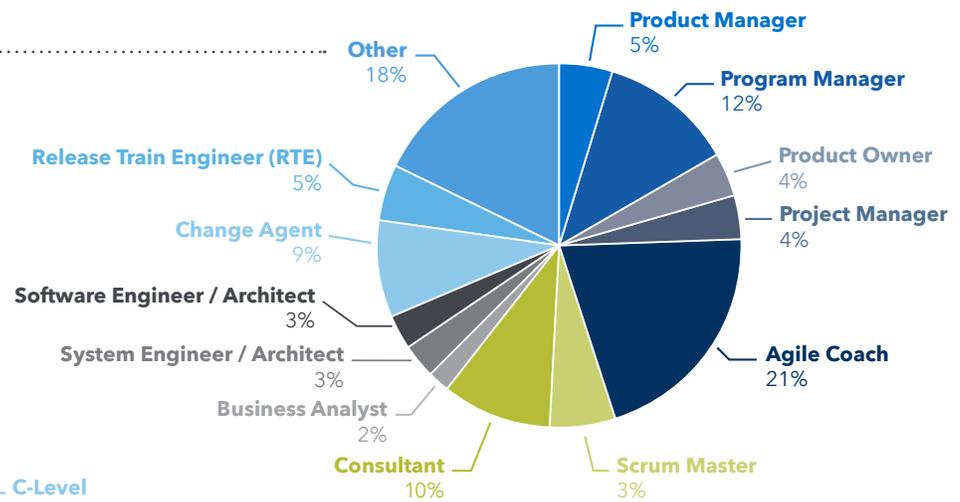
ATTENDEE DEMOGRAPHICS

Represented at the 2018 Global SAFe Summit

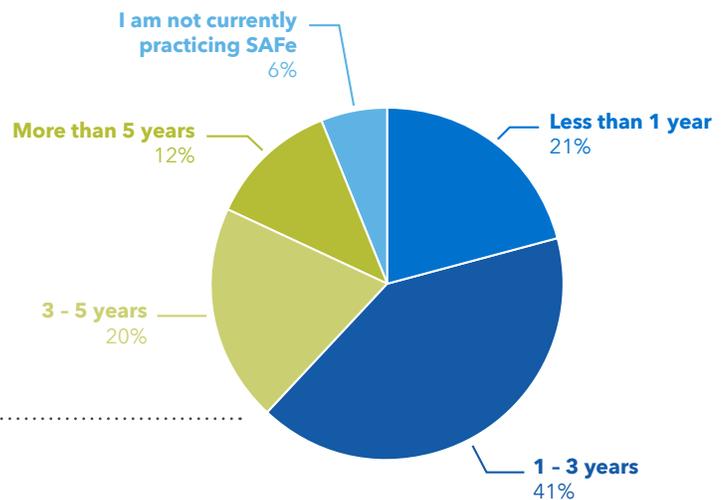
EXPECTED NUMBER
OF ATTENDEES:

1,800

JOB FUNCTION



JOB LEVEL



YEARS PRACTICING SAFe

GLOBAL SAFE SUMMIT EXHIBITOR PACKAGES

Booth selections
are first come,
first served

Booth floor plan to follow

LARGE SOLUTION \$22,995

- 10 x 20 exhibit space (includes pipe and drape, 6' table, 2 chairs, ID sign wastebasket, and a 5-amp circuit + power strip)
- Three complimentary registrations (main conference)
- Up to four additional booth passes to purchase at a discounted rate of \$1,150 each (main conference)
- 15-minute product theater held during breakfast or lunch
- One lead retrieval device + one license
- Complimentary Wi-Fi access
- Rotating mention in 2019 email communications
- 200-word company description, company logo, and URL on the 2019 Global SAFE Summit website
- Logo displayed on conference mobile app
- Logo displayed on event signage
- Inclusion of your logo in post-show, thank-you email

BIG PICTURE \$17,995

- 10 x 20 exhibit space (includes pipe and drape, 6' table, 2 chairs, ID sign wastebasket, and a 5-amp circuit + power strip)
- Three complimentary registrations (main conference)
- Up to four additional booth passes to purchase at a discounted rate of \$1,150 each (main conference)
- One lead retrieval device + one license
- Complimentary Wi-Fi access
- Rotating mention in 2019 email communications
- 200-word company description, company logo, and URL on the 2019 Global SAFE Summit website
- Logo displayed on conference mobile app
- Logo displayed on event signage
- Inclusion of your logo in post-show, thank-you email



FOR MORE INFORMATION

Please contact Karen Lewison, Event Manager at karen.lewison@scaledagile.com

GLOBAL SAFE SUMMIT EXHIBITOR PACKAGES CONTINUED

Booth selections
are first come,
first served

Booth floor plan to follow

VALUE STREAM \$9,995

- 10 x 10 exhibit space (includes pipe and drape, 6' table, 2 chairs, ID sign wastebasket, and a 5-amp circuit + power strip)
- Two complimentary registrations (main conference)
- Up to three additional booth passes to purchase at a discounted rate of \$1,150 each (main conference)
- Rotating mention in 2019 email communications
- One lead retrieval device + one license
- Complimentary Wi-Fi access
- Rotating mention in 2019 email communications
- 150-word company description, company logo, and URL on the 2019 Global SAFE Summit website
- Logo displayed on conference mobile app
- Logo displayed on event signage
- Inclusion of your logo in post-show, thank-you email

ESSENTIAL \$5,995

- 6 x 8 exhibit space (includes pipe and drape, 6' table, 2 chairs, ID sign wastebasket, and a 5-amp circuit + power strip)
- One complimentary registration (main conference)
- Up to two additional booth passes to purchase at a discounted rate of \$1,150 each (main conference)
- Rotating mention in 2019 email communications
- One lead retrieval device + one license
- Complimentary Wi-Fi access
- Rotating mention in 2019 email communications
- 100-word company description, company logo, and URL on the 2019 Global SAFE Summit website
- Logo displayed on conference mobile app
- Logo displayed on event signage
- Inclusion of your logo in post-show, thank-you email



FOR MORE INFORMATION

Please contact Karen Lewison, Event Manager at karen.lewison@scaledagile.com

EXHIBITOR HOURS

Subject to change

Wednesday, October 2	7:00 AM - 8:15 AM	Exhibit hall open
	10:30 AM - 3:45 PM	Exhibit hall open
	6:30 PM - 8:30 PM	Exhibit hall open
Thursday, October 3	7:00 AM - 8:15 AM	Exhibit hall open
	10:15 AM - 4:00 PM	Exhibit hall open

Located in the Pacific Ballroom on the lower level of the North Tower at the Marriott Marquis San Diego, the new exhibit hall is a unique and impressive event space. With more than 35,000 square feet of space, 16-foot ceilings, and wall-to-wall carpet, the exhibit hall blends business-friendly amenities with sophisticated simplicity.



FOR MORE INFORMATION

Please contact Karen Lewison, Event Manager at karen.lewison@scaledagile.com



SAFe[®]
SUMMIT
SAN DIEGO, CALIFORNIA
SEPT 29 - OCT 4, 2019

"The exhibit hall is a great way to connect with fellow attendees."

"The SAFe Summit is an avalanche of information driving us towards delivering more value towards our business at a faster rate."

"One of the best parts of the exhibit hall is to be able to network with your peers, and see what products and services are available."

"The SAFe Summit has been a great opportunity to get support with some of the things we have been struggling with."

"The content at the SAFe Summit is very good, and real people sharing their experiences is even more valuable."

global.safesummit.com

